

JOIN US AS AN EXHIBITOR AT THE 2020 NATIONAL VETERANS GOLDEN AGE GAMES

# HEALTH & WELLNESS EXPO

*The William S. Middleton Memorial Veterans Hospital invites you to join the 34th National Veterans Golden Age Games (NVGAG) Health and Wellness Expo.*

**MONDAY JUNE 22, 2020**

**2:00 PM TO 5:00 PM**

**ALLIANT ENERGY CENTER**

**MADISON, WISCONSIN**



**FITNESS**  
for **LIFE**

## ABOUT THE GAMES

The NVGAG provide eligible senior Veterans with the opportunity to engage in rehabilitative sport and recreation competition.

The Games are the premier senior adaptive rehabilitation program in the United States, presented each year by the Department of Veterans Affairs.

Sports include: air pistol, air rifle, badminton, basketball, blind disc golf, boccia, bowling, cycling, field, golf, horseshoes, nine ball, pickleball, power walk, shuffleboard, swimming, table tennis and track.

## FOR MORE INFORMATION:

[MSNWellnessExpo@va.gov](mailto:MSNWellnessExpo@va.gov)

(608) 256-1901 X 17427





## 2020 NATIONAL VETERANS GOLDEN AGE GAMES (NVGAG)

# HEALTH AND WELLNESS EXPO REGISTRATION

### COMPANY/ORGANIZATION

Company/Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Company/Organization Contact Name \_\_\_\_\_

Company/Organization Contact Title \_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail \_\_\_\_\_

### DESCRIPTION

Please provide a 2-3 sentence description of your company/organization in the field below, and [attach a company/organization logo \(jpg or png file\) to your registration](#). This information will be included in the 2020 NVGAG mobile app, as well as the 2020 NVGAG Official Games Program.

### BOOTH AMENITIES

The National Veterans Golden Age Games will provide one (1) 10' x 10' booth with pipe & drape, one (1) 6' or 8' table with linen, two (2) chairs and Internet service complimentary for each exhibitor.

I am requesting electrical services for our booth.

I am requesting a unique display/booth set-up (please describe below).

AUTHORIZED

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

SIGN, DATE AND RETURN THIS FORM [and LOGO](#) to:

[MSNWellnessExpo@va.gov](mailto:MSNWellnessExpo@va.gov)

BY JANUARY 31, 2020

## CONDITIONS OF REGISTRATION

### 1. SPACE LOCATION

To the fullest extent possible, assignment of booth location will be made in the order signed applications/conditions forms are received. Final layout of the exhibition area, depending on the number of exhibitors, will be at the sole discretion of exhibition management, which will act in the best interest of the exhibition.

### 2. EXHIBIT SPACE DIMENSIONS/ARRANGEMENTS

Basic exhibit space is 10'x10', unless otherwise designated based on a sponsorship level, or based on approved unique requests. In addition to the basic pipe and drape, 6' or 8' table with table cloth, two chairs, one exhibitor identification sign will be provided. Electricity can be provided if requested in advance. Additional furnishing needs are the responsibility of the exhibitor. Display materials or equipment may not exceed length, depth, or height of the exhibit space, unless approved in advance by exhibition management. Additional space needs beyond the basic booth will be handled upon request.

### 3. FAILURE TO OCCUPY SPACE

Any space not occupied at least two hours prior to the official opening of the exhibition at 2:00 P.M. on June 22, 2020 may be forfeited by the exhibitor and this space may be repositioned, or used by exhibition management, unless arrangements for delayed occupancy have been made with prior approval by exhibition management.

### 4. STORAGE AND HANDLING

Exhibitors must arrange for their own storage and handling of any material. All shipping expenses and coordination are the responsibility of the exhibitor.

### 5. NVGAG LOGO, TRADEMARK AND RESTRICTIONS

The NVGAG logo is a trademark of the Games and may only be used by authorized sponsors. **Exhibitor status does not include rights to the NVGAG logo. Unauthorized use of the NVGAG logo is prohibited, and this prohibition will be enforced. Exhibitor status does not grant rights to host NVGAG events or market to participants outside the Expo.** Additionally, sales are prohibited at the Expo.

### 6. LIMITATION OF LIABILITY

Supervision will be provided during the official period of installation, overnight, and dismantling. Reasonable care for the protection of exhibitors' materials and displays will be exercised. However, the Department of Veterans Affairs or any of its staff or Contractors thereof will not be liable for the safety of the exhibitors' property, agents, or employees from theft, damage from fire, accident, or any other cause. Exhibitors are advised not to leave unattended valuables in their exhibit space overnight.

### 7. DISMANTLING

No display will be dismantled or packing begun before 5:00 P.M., the official closing time, on June 22, 2020. Exhibitors must ensure that all materials are removed from the exhibit area no later than 10:00 p.m. on June 22, 2020.

### 8. CANCELLATION

In the event of cancellation of the exhibition due to fire, strikes, government regulation, or any other cause beyond the control of exhibition management, the Department of Veterans Affairs shall not be held liable for failure to hold the exhibition as scheduled.

